EXHIBIT 4

PoliceArrests.com Analytics

PoliceArrests.com
Unfiltered Data ▾

Search reports and help

ACQUISITION

BEHAVIOR

Overview
Behavior Flow
▾ Site Content
All Pages
Content Drilldown
Landing Pages
Exit Pages
▸ Site Speed
▸ Site Search
▸ Events
▸ Publisher
Experiments

DISCOVER

ADMIN

○ All Users
100.00% Pageviews

○ + Add Segment

Apr 1, 2017 - Aug 28, 2017 ▾

Explorer   **Navigation Summary**

Pageviews ▾   VS.   Select a metric

Day | Week | Month

● Pageviews

10

5

May 2017   June 2017   July 2017   August 2017

Primary Dimension: **Page**   Page Title   Other ▾

Plot Rows   Secondary dimension ▾   Sort Type: Default ▾   41153318   advanced

	Page	Pageviews ↓	Unique Pageviews	Avg. Time on Page	Entrances	Bounce Rate	% Exit	Page Value
		20 % of Total: 0.00% (6,744,950)	14 % of Total: 0.00% (5,441,846)	00:04:20 Avg for View: 00:00:50 (417.31%)	5 % of Total: 0.00% (3,139,407)	20.00% Avg for View: 78.08% (-74.39%)	40.00% Avg for View: 46.54% (-14.06%)	$0.00 % of Total: 0.00% ($0.00)
☐	1. /arrests/i████_j████_f████_id_41153318.html	13 (65.00%)	10 (71.43%)	00:05:46	3 (60.00%)	33.33%	30.77%	$0.00 (0.00%)
☐	2. /loading/l████_J████_F████_id_41153318.html?state=Utah&tid=PoliceArrUnlock	7 (35.00%)	4 (28.57%)	00:00:03	2 (40.00%)	0.00%	57.14%	$0.00 (0.00%)

Show rows: 10 ▾   Go to: 1   1 - 2 of 2

This report was generated on 8/29/17 at 6:32:54 PM - Refresh Report

6:37 PM